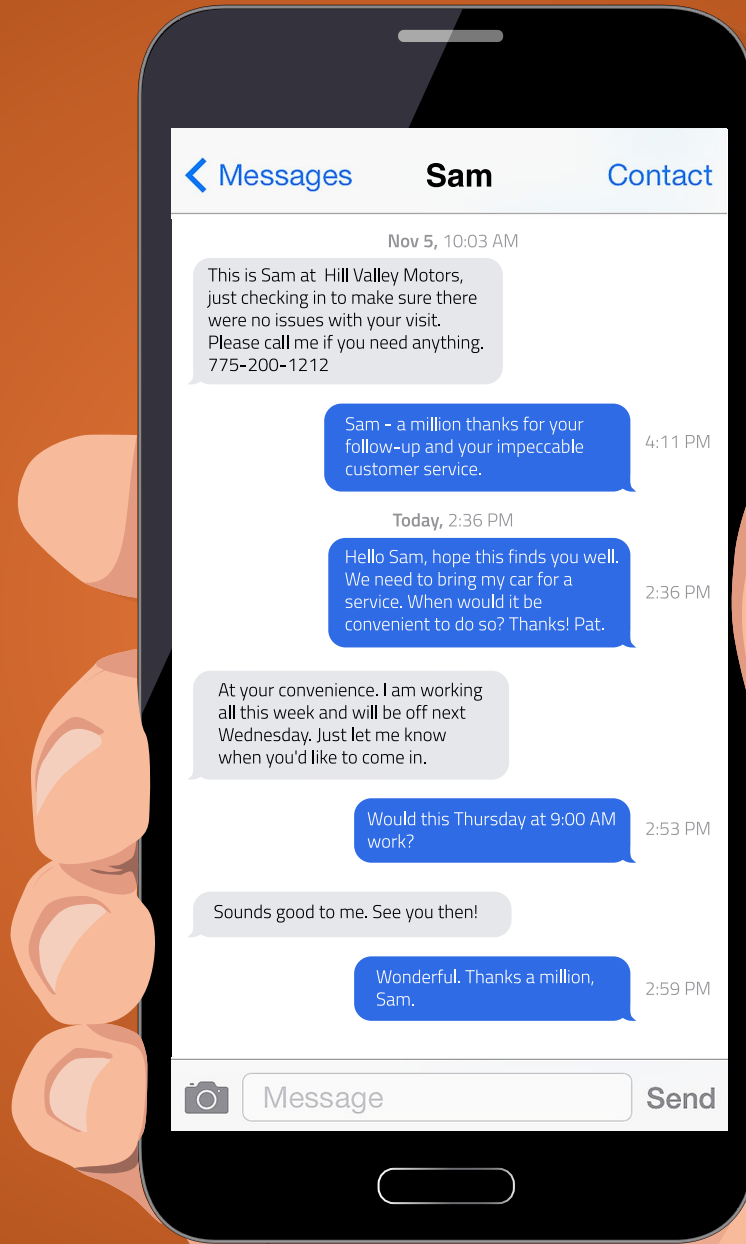


# Text Sells

and keeps customers satisfied.



\* Actual Hynts conversation with names, dates and contact information changed.





# Stop Calling. **Start** Connecting.

## What is Hynts?

Hynts helps you engage customers even after they have left the service driveway. The day after Repair Orders are closed, Hynts automatically sends personalized and customized follow-up messages to your service clients. This opens a dialogue and builds on the rapport you created with your customers. Rapport means trust, which means repeat business.

With Hynts, your follow-up won't be lost in communication purgatory. 90% of text messages are read within 3 minutes. Meanwhile, only 33% of voicemails are listened to and fewer than 30% of emails are even opened\*.

\*See blog post for details - <http://hynts.com/?p=535>



### Text and Email

Contact your customers the fastest way possible. Send text and emails instantly without using any additional applications.



### Seamless Integration

Hynts uses your current email and Dealer Management System so there are no new programs, websites, or portals to use.



### Simple to Learn

Customers and service advisors interact using the text and email systems they use every day.



### Data Containment

Hynts protects your dealership by keeping customer information within your systems and out of advisor personal phones.



### Reporting Tools

Keep your team accountable by spotlighting capture rates, accuracy, and provide strategies to increase CSI and future business.



### No Risk

Hynts is provided month-to-month with no long-term contract. Mention this brochure to have the \$499 installation fee waived and your first month of service free.

"The added support from my BDC in making sure that EVERYBODY is contacted has helped out tremendously!"

Tony Przytula, Parts and Service Director at International Auto Group

"The system is fully automated and a simple setup with Hynts by Sum-Ware. I have been very happy with both the results and the ease of use."

Brian Cullinan, Fixed Operation Director at Fields Auto Group

"The results have been exceptional so far. It is a great product."

Joe Coleman, Parts and Service Director at Knauz Auto Group

**Text your name and dealership to (775) 200-1212 for an interactive demonstration of Hynts.**

[hynts.com](http://hynts.com)

888-702-HYNT

[hynts@sum-ware.com](mailto:hynts@sum-ware.com)